

What is claimed is:

1. A reversible image display medium
comprising: two substrates opposed to each other
with a gap therebetween; one or more developer
5 accommodating cells formed between the two
substrates, each having a periphery surrounded by a
partition wall; and a dry developer contained in
each of the cell(s), the dry developer containing at
least two kinds of frictionally chargeable dry
10 developing particles having different chargeable
polarities and different optical reflection
densities; wherein
an image is displayed by forming an electrostatic
latent image corresponding to the image to be formed
15 on one of the two substrates to drive the developing
particles in an electrostatic field based on the
electrostatic latent image; and wherein a surface,
which faces the developing particles, of the
substrate for carrying the electrostatic latent
20 image has a surface resistivity of at least 1×10^{12}
ohm/square.

2. A reversible image display medium
comprising: two substrates opposed to each other
with a gap therebetween; one or more developer
25 accommodating cells formed between the two

substrates, each having a periphery surrounded by a partition wall; and a dry developer contained in each of the cell(s), the dry developer containing at least two kinds of frictionally chargeable dry
5 developing particles having different chargeable polarities and different optical reflection densities; wherein

an image is displayed by forming an electrostatic latent image corresponding to the image to be formed
10 on one of the two substrates to drive the developing particles in an electrostatic field based on the electrostatic latent image; and wherein a surface, which faces the developing particles, of the substrate opposed to the substrate for carrying the
15 electrostatic latent image has a surface resistivity in a range of from 1×10^6 ohm/square to 1×10^{12} ohm/square.

3. The reversible image display medium according to claim 1 wherein a surface, which faces
20 the developing particles, of the substrate opposed to the substrate for carrying the electrostatic latent image has a surface resistivity in a range of from 1×10^6 ohm/square to 1×10^{12} ohm/square.

4. A reversible image display medium
25 comprising: two substrates opposed to each other

with a gap therebetween; one or more developer
accommodating cells formed between the two
substrates, each having a periphery surrounded by a
partition wall; and a dry developer contained in
5 each of the cell(s), the dry developer containing at
least two kinds of frictionally chargeable dry
developing particles having different chargeable
polarities and different optical reflection
densities; wherein a surface, which faces the
10 developing particles, of at least one of the two
substrates has a surface average median roughness Ra
of 0.2 μm to 0.5 μm

5. The reversible image display medium
according to claim 1 wherein a surface, which faces
15 the developing particles, of at least one of the two
substrates has a surface average median roughness Ra
of 0.2 μm to 0.5 μm .

6. The reversible image display medium
according to claim 2 wherein a surface, which faces
20 the developing particles, of at least one of the two
substrates has a surface average median roughness Ra
of 0.2 μm to 0.5 μm .

7. The reversible image display medium
according to claim 3 wherein the surface, which
25 faces the developing particles, of at least one of

the two substrates has a surface average median roughness Ra of 0.2 μm to 0.5 μm .

8. A reversible image display medium comprising: two substrates opposed to each other
5 with a gap therebetween; one or more developer accommodating cells formed between the two substrates, each having a periphery surrounded by a partition wall; and a dry developer contained in each of the cell(s), the dry developer containing at
10 least two kinds of frictionally chargeable dry developing particles having different chargeable polarities and different optical reflection densities; wherein an external surface of at least the substrate on image observation side among the
15 foregoing substrates has a surface average median roughness Ra of 0.2 μm to 0.7 μm .

9. The reversible image display medium according to claim 1 wherein an external surface of at least the substrate on image observation side
20 among the foregoing substrates has a surface average median roughness Ra of 0.2 μm to 0.7 μm .

10. The reversible image display medium according to claim 2 wherein an external surface of at least the substrate on image observation side
25 among the foregoing substrates has a surface average

median roughness Ra of 0.2 μm to 0.7 μm .

11. The reversible image display medium
according to claim 3 wherein an external surface of
at least the substrate on image observation side
among the foregoing substrates has a surface average
median roughness Ra of 0.2 μm to 0.7 μm .

12. The reversible image display medium
according to claim 4 wherein an external surface of
at least the substrate on image observation side
among the foregoing substrates has a surface average
median roughness Ra of 0.2 μm to 0.7 μm .

13. The reversible image display medium
according to claim 5 wherein an external surface of
at least the substrate on image observation side
among the foregoing substrates has a surface average
median roughness Ra of 0.2 μm to 0.7 μm .

14. The reversible image display medium
according to claim 6 wherein an external surface of
at least the substrate on image observation side
among the foregoing substrates has a surface average
median roughness Ra of 0.2 μm to 0.7 μm .

15. The reversible image display medium
according to claim 7 wherein an external surface of
at least the substrate on image observation side
among the foregoing substrates has a surface average

median roughness Ra of 0.2 μm to 0.7 μm .

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